



**We Rent
INVALIDS'
ROLLING
CHAIRS**

KIRBY
INSTRUMENT CO.
1817 Main Street

**JUMBO
OIL ENGINE
7 TO 10 H.P.**

Equipped with
**Webster Built-in Magneto,
Automatic Feed Control
and Throttling Governor**

3 H.P. Kerosene Eng. I. o. b. factory \$ 97.50
7 H.P. " " " " " " " " 119.00
10 H.P. " " " " " " " " 168.00
10 H.P. " " " " " " " " 291.25

JUMBO GASOLINE ENGINES,
Equipped with Battery Ignition, Mounted
on Wood Skid

1 1/2 H.P. I. o. b. factory \$38.50
1 H.P. " " " " " " " " 45.00

Warranted for 5 years. Economical, Reliable and
Simple. Takes only a postal to get New Catalog.
FARLIN & GRENDAFF IMPLEMENT CO., DALLAS, TEX.

"TASTE
THE
TASTE"

"Eat it Without a Guilty Conscience"

EAT Underwood Deviled Tongue with a clear conscience, in these times of food conservation.

Why? Because you thereby save the "essential" meats for our soldiers.

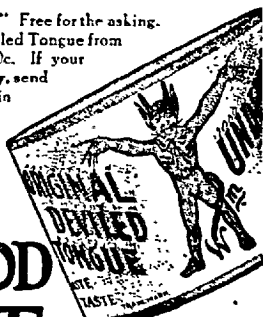
And eat it also because it has a supreme deliciousness of flavor that overshadows even its patriotic appeal!

What is Underwood Deviled Tongue? It is choice smoked tongue, cooked tenderly, saving all its natural flavor. Then chopped fine and mixed with the famous Underwood Deviled Dressing of mild spices. Can be used in dozens of simple, delicious ways just as the famous Underwood Deviled Ham is used. Find out these ways—

WRITE FOR "GOOD TASTES FOR GOOD TIMES"

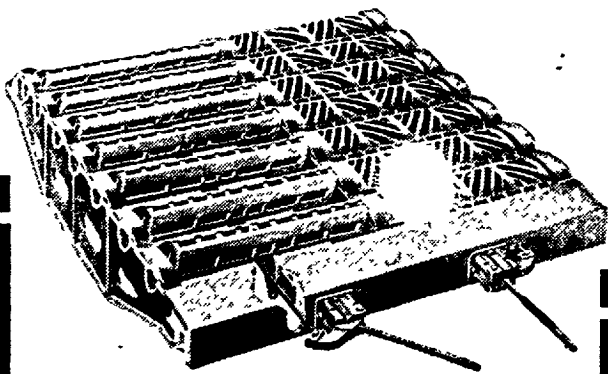
a book of "Little Red Devil Recipes." Free for the asking. And order a can of Underwood Deviled Tongue from your grocer. Two sizes, 35c and 20c. If your grocer has not yet received his supply, send us his name and address, with 20c in stamps, and we will mail you immediately an economical can to try.

WILLIAM UNDERWOOD COMPANY
50 Fulton Street Boston, Mass.



UNDERWOOD Deviled Tongue

"Branded with the Devil but Fit for the Gods"



THOMAS SHAKER GRATE BARS

Did you ever see a Government testimonial—a practically unheard-of thing? And yet because of its interest in fuel saving and great efficiency, two engineering officers of the Government have recently given out a record of fuel saving effected through the use of Thomas Bars, amounting to 21%—enough in each case to pay for the bars in sixty-four days.

May we send you copies of these testimonials?

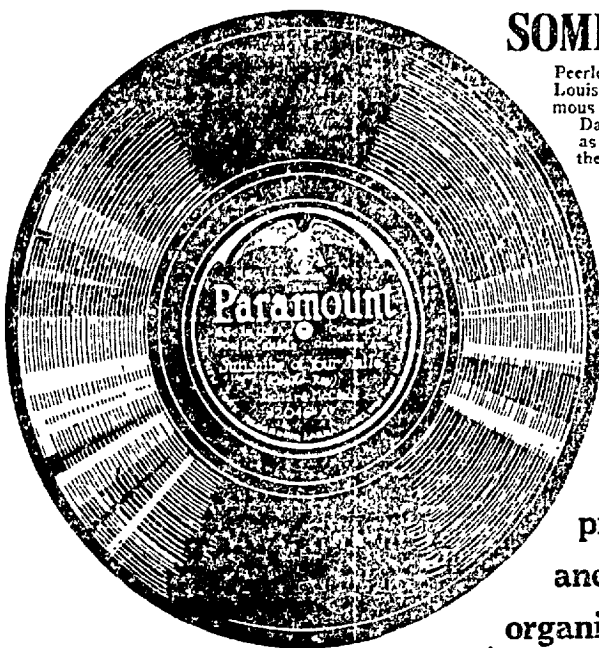
**HARDWICKE-ETTER
COMPANY**
MILL SUPPLIES
Sherman, Texas

10-Inch Paramount Records 65c

SUPREME IN POPULARITY

RICK HAS TODAY become the Southern jobber and distributor of the celebrated Paramount Double-Disc Records and will carry a large Dallas stock of the latest musical hits. No record on the American market plays more noiselessly or reproduces more distinctly than the Paramount. All recording for these high-grade, popular-priced records is done in New York, the home of the best talent and the city of all others, where popular songs and music are first introduced. The Paramount line of records contains all the latest dance, instrumental, popular, standard and sacred songs of today. If you will only give us the opportunity to demonstrate the Paramount at 65c, 75c and \$1 for double-disc, 10-inch black, blue and red-ecol records, you will discard all other makes from your future buying. Undoubtedly the greatest record value on earth. Come and hear them.

OTHER RECORDS have advanced in price, but the Paramount stands out today as the latest and greatest value on the American market. Just think of buying a full-size, 10-inch double-disc record of famous singers, bands, orchestras and violinists for the small price of 65c, when other record makers are advancing their prices 10c on each record you buy. Don't fail to hear a few Paramount numbers before buying your new records. Read our list of world's famous artists below. You'll recognize many of them. The Rick store is always on the lookout for high-grade merchandise that can be sold at a price that will save our customers' dimes and dollars to invest in War Savings Stamps, Liberty bonds and Red Cross work as an aid to our Government in winning the world's freedom from Kaiserism.



SOME OF THE WORLD'S BEST ARTISTS

Peerless Quartet, the Shannon Four, Yerke, Jazamba Band, Paramount Military Band, Louise and Ferera, Hawaiian Guitars; Henry Burr, the sweet singer; Royal Dalmun, famous baritone; Samuel Gardner, violinist; Arthur Fields, Alan Turner, Byron G. Harlan, Dan Quinn, Delroy, accordion artist; Van Eps, Miss Kerns and a score of others just as good. As fast as our recording laboratories can record them we are producing the latest hits. A simple demonstration of a "Paramount" Record will convince you it is unnecessary to pay more than 65c, 75c and \$1 for the best double-disc, 10-inch records made. Don't be camouflaged.

Paramount Records

Advertise No Phonograph

They Give All Classes of Music

They Have a Popular Range of Prices

They are double-disc, regardless of artist or price. They have the up-to-date popular songs and dance selections, made by nationally known organizations and finest singers.

A Snappy, Up-to-the-Minute, All-Hit List of Popular Music No Doubtful, Dead-Stock Numbers in the Celebrated Paramount Line

Each Month a Rich, New List of Big Hit Sellers Like These

30033 75c	Livery Stable Blues. Fox Trot The Darktown Strutters' Ball. (Shelton-Brooke).....	Saxojazz Orchestra Cordes Jazz Orchestra	30024 75c	Traumerel. (Schumann)—Violin solo..... Spring Song. (Mendelssohn)—Violin solo.....	Samuel Gardner Samuel Gardner
20028 75c	(My Own United States. (Stange-Edwards). Marseillaise. (de L'Isle).	Royal Dalmun Royal Dalmun	2054 65c	(Au Revoir, but Not Good-by, Soldier Boy. (Brown-Von Tilzer).....	Henry Burr Henry Burr
20053 65c	'Round Her Neck She Wears a Yellow Ribbon. (Norton).....	Byron G. Harlan Dan Quinn	30026 75c	Face to Face. (Herbert Johnson)..... Brighten the Corner Where You Are. (Gabriel).....	Royal Dalmun Royal Dalmun
30031 75c	For All Eternity. (Mascheroni)..... Oh Promise Me. (De Koven).....	Alan Turner Alan Turner	2051 65c	Three Wonderful Letters From Home. (Goodwin-McDonald-Hanly).....	Royden D. Massey Royden D. Massey
30025 75c	Pretty Polly. (Arranged by Blondell).....	Blondell's Saxophone Quartet Delroy	30029 75c	I Hear You Calling Me. (Harford-Marshall).....	Charles H. Hart Charles H. Hart
30027 75c	The Vacant Chair. (Root)..... Sometime You'll Remember. (Harms).....	Shannon Four Lewis James	2055 65c	Aloha Land. Hawaiian Guitars— Flute obligato.....	Louise & Ferera Louise & Ferera
30034 75c	Wait Till the Cows Come Home. (Caldwell-Caryl).....	Yerkes Jazamba Band Yerkes Jazamba Band	30032 75c	O Sole Mio. Hawaiian Guitars..... Angels' Dream Waltz. (Herman).....	Lewis James Paramount Orchestra Paramount Orchestra
30023 75c	Liberty Loan March. (Nevin)..... Patrol of the Scouts. (Nevin).....	Paramount Military Band Paramount Military Band		Venetian Love Song. (Nevin).....	
2052 65c	Good Morning Mr. Zip, Zip, Zip. (Lloyd) Baritone Solo.....	Arthur Fields Arthur Fields			
	Aw Sammy. Baritone solo with orchestra.....	Arthur Fields			

All Are
Double
Disc
Records
Whether
65c
75c
or
\$1.00
Numbers

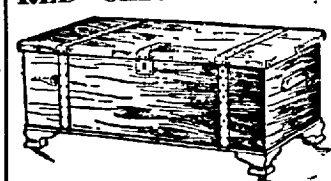
Attractive proposition to dealers in entire South—One live merchant in every town wanted to sell "Paramount" Records—Don't fail to write us today if you want big money-making cash trade added to your store. Big stock carried by RICK, in Dallas. All the big hits of the day. Write us. Send mail order for any of above numbers.

CHILD'S SWING, \$2.45



Here is the greatest little entertainer for a child ever placed in your home. Bolted construction, hard white maple in natural finish; two sizes, single and double seat. Folds completely with only one motion. Children who have visited RICK'S Store cry aloud when forced to leave them. Useful in or outside the house. Double Seat \$2.50. Single Seat, as shown in cut, \$2.45

\$2.45
RED CEDAR CHESTS



RICK has just received a solid car of the famous Red Cedar Chests which are now on display. More than forty sizes and styles from which to make your selection. Your home is incomplete without a Red Cedar Chest—useful for hope boxes, dowry chests, etc. Mice and insects never bother a Cedar Chest. Come down and look them over. Prices from \$11.00 to \$45.00.

\$1.00 WEEKLY PAYS FOR A CEDAR CHEST

COME AND HEAR THE WILSON

Why do you procrastinate and pass up our pressing invitation to visit Rick's store and listen to the sweet, mellow, distinct tones reproduced from any or all makes of disc records? If you knew the wonderful quality and value Rick offers you in a Wilson Phonograph you would come in a jiffy to see and hear this world's greatest phonograph value. Not a hundred, but more than 1,400 have been sold in Dallas within six months. Surely it must be as good or better than we tell you, or this vast number of intelligent citizens would not have bought the Wilson. You might as well come and hear the Wilson, for we are going to continue our pleading until you do come. Made only in two sizes—\$39.95 and \$59.95, either of which will render satisfactory service. Rick still furnishes homes on easy payments. Come and see us.

THE CUT SHOWN IS EXACT PICTURE OF THE BIG

\$59.95
WILSON

"With a Tone as Good as Its Name"
95c CASH —and— \$1.50 A WEEK
44 in. High—20 1/2 in. Deep—18 1/2 in. Wide

PLAYS ANY DISC RECORD WITHOUT CHANGING PARTS

Large, luxuriant mahogany case, sound chamber of piano-sounding board, separate compartments for records, sliding knob regulator, nickel trimmings, double spring worm drive motor.

For those who want a lower priced instrument we have a SMALL SIZE—39 INCHES HIGH—

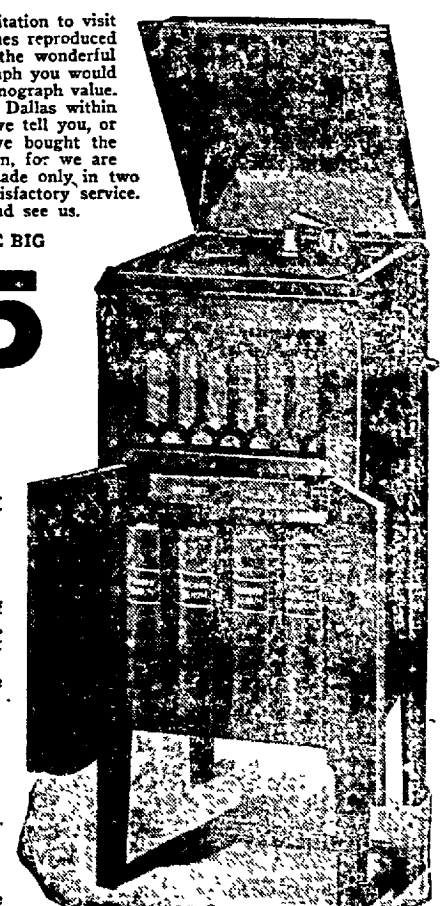
\$39.95

95c CASH, \$1.00 WEEKLY

Out-of-Town Buyers, Send Your Order With Letter of Reference. They Are

Sold Anywhere on These Terms

They Are Big Sellers in Any Community. If You Are a Dealer, We Want You to Write Us for Proposition.



Rick Furniture Co

1401-3 ELM, NEAR AKARD—HOMES FURNISHED ON EASY PAYMENTS